

# Married to the **ARMY**

*Resources & Information for Army Families*

By advertising on the Married to the Army family of sites, you are reaching out to our Army soldiers, spouses and families. Our demographic surveys indicate our visitors are 98% female with some college education and under the age of 35.

## Married to the Army 2010 Advertising Rates

<b>SITE</b>	<b>PLACEMENT</b>	<b>AD SIZE</b>	<b>PRICE/MO</b>	<b>ANNUALLY*</b>
<b>MTTA</b>	<b>Top Header</b>	<b>468 x 60</b>	<b>\$249</b>	<b>\$2,499</b>
	<b>Sidebar</b>	<b>250 x 250</b>	<b>\$199</b>	<b>\$1,999</b>
	<b>Sidebar</b>	<b>120 x 600</b>	<b>\$199</b>	<b>\$1,999</b>
	<b>Sidebar</b>	<b>125 x 125</b>	<b>\$149</b>	<b>\$1,499</b>
<b>AWC</b>	<b>Message Board</b>	<b>728 x 90</b>	<b>\$249</b>	<b>\$2,499</b>
<b>AWB</b>	<b>Sidebar</b>	<b>200 x 200</b>	<b>\$149</b>	<b>\$1,499</b>
	<b>Sidebar</b>	<b>120 x 600</b>	<b>\$199</b>	<b>\$1,999</b>
<b>AAAS</b>	<b>Sidebar</b>	<b>200 x 200</b>	<b>\$149</b>	<b>\$1,499</b>
	<b>Sidebar</b>	<b>160 x 600</b>	<b>\$199</b>	<b>\$1,999</b>
<b>LTAL</b>	<b>Top Header</b>	<b>468 x 60</b>	<b>\$199</b>	<b>\$1,999</b>
	<b>Sidebar</b>	<b>250 x 250</b>	<b>\$149</b>	<b>\$1,499</b>
<b>ALL SITES</b>	<b>Your Choice</b>	<b>Your Choice</b>	<b>\$899</b>	<b>\$8,990</b>

*\*Annual rates reflect 2 months free. Must be paid in full, in advance.*

MTTA = Married to the Army = [www.marriedtothearmy.com](http://www.marriedtothearmy.com)

AWC = Army Wife Chat = [www.armywifechat.com](http://www.armywifechat.com)

AWB = Army Wife Blog = [www.armywifeblog.com](http://www.armywifeblog.com)

AAAS = Ask an Army Spouse = [www.askanarmyspouse.com](http://www.askanarmyspouse.com)

LTAL = Living the Army Life = [www.livingthearmylife.com](http://www.livingthearmylife.com)

MTTA Newsletter – sent once a month on the 15<sup>th</sup> to over 2,500 subscribers

## Married to the Army

# Advertising Terms

All ads are on a first come, first serve basis. After you have completed your transaction, we will contact you to secure a timeline along with the appropriate advertising creative. All attempts will be made to run your ad at the time you specify. Please note all ads will begin running Monday - Friday only.

No refunds will be given for advertising\*. Advertising creative must be received at least 48 hours before the ad is to begin running on the website. Advertising the newsletter must be received by the 10th of each month in order to be featured in the newsletter on the 15th of that month.

We cannot offer tracking of clicks for your advertising. It is best that you attach a unique tracking code to your ad that can be inserted into the link.

\*We reserve the right to refuse advertising for any reason. If this occurs, your advertising fees will be refunded. This is the only case where fees will be refunded.

By purchasing advertising for this website or for the newsletter, you are hereby agreeing to these terms.